Ahmed Nadeem

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| **Objective** | Seeking experienced level position across multinational or local organizations, demanding high standards of quality and precision and providing opportunities to amalgamate my personal enrichment with professional goals. |
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| **Educational Background** | **BSC**  **ICS**  **Matric** (Science) |  |
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| **Working Experience**  **Xiq Inc - Email Marketing Specialist**   * **m**anage all compaigns and workflows. * Emails designs and formantation. * Maintain all recipients lists. * A/B Testing. * Leads generation.   **Topspot** – **Sr. (Email Marketing Specialist / Digital Marketing)**   * To plan and implement web-based marketing strategies and campaigns over company’s website. * Code the Broadcast In HTML format. * Perform A/B testing before Scheduling. * Control Email Spammer rate, Opted out and Unsub Rate * Boosting email, Open rate, click rate and click thru to rate. * Maintain Recipients and listing. * Enhancing Response Rate and generate leads. * Liaison with developers and design teams for guiding them on marketing-related aspects of the company’s web presence. * To Develop and expand company’s web presence through social media, email, web advertising, and other online sources; promote business through these channels. * To draft, implement, maintain, and to revise online marketing campaigns to drive sales and revenue to the business. * Coordinate with other marketing team members to ensure active promotions and campaigns are represented on the website(s). * Coordinate with web design, development, and content teams to monitor and improve search engine optimization (SEO) results for the client’s site(s). * Maintain current knowledge of trends and developments in online marketing.   LAW Firm – **Data Analyst/ Reporting executive**   * To collect data of clients/ competitors according to the set parameters, * Make reports the gathered information and analyze if its potential or not, * To create and keep track of reports, * To keep in touch with the respective teams regarding sending newsletter etc to the potential and random clients   Power Information Technology Company (PITC) – Help Line 118 – **Floor Supervisor**   * Evaluate calling data – customer’s queries (Electricity helpline 118), * Take measurements for resolving issues, * Keep in touch with the respective SDO, XEN for resolution of queries with high priority, * Manage the team of more than 100 resources, * Keep the roaster up to-date, * Meeting with higher officials for giving suggestions for smoother operations. |  |
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| | **General Skills:** | * Learning aptitude * Good written, oral, presentation and interpersonal skills * Job knowledge (knows well what is required from me) * Active participant in general/domain specific meetings * Communication skills with public, fellow employees and supervisors. | | --- | --- | |  |
| | **Technical Skills:** | * MS Office * Infusionsoft Handler * Sales X (Certified) * Workbench * Zoho CRM * Mail chimp * Snovio * Connectout * Web/ Digital Marketing * Customer Support/ Client Satisfaction * 40Wpm Typing speed * PDF formating | | --- | --- | |  |
| **Interests:**   * **Badminton** * **Cricket** |  |
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